



SCRIPPS HOWARD
FOUNDATION



COLLEGE HILL COMMUNITY URBAN REDEVELOPMENT CORPORATION

RESPONSIBILITIES

- Work with the Community Outreach Director to maintain social media calendar and schedule posts to promote College Hill and organization's efforts to revitalize the business district and strengthen the neighborhood
- Track views, likes, friends and followers
- Assist with website posting and maintenance; work with website contractor to make website more readable and easily editable
- Assist with developing and revising marketing materials including maps, event promotions, newsletters, postcards and more.
- Assist with developing marketing materials and promoting CHCURC's annual Derby Day fundraiser to increase participation
- Develop template for monthly e-newsletter and work with the Community Outreach Director to develop content

REQUIRED SKILLS/TRAINING

- Must be familiar with Adobe Photoshop and Illustrator and experience putting together marketing/promotional materials
- Excellent verbal and written communication skills
- Ability to maneuver website and make changes to content and design
- Experience with managing social media accounts and maintaining consistent branding and voice
- Comfortable participating in events and meetings with community members and partners
- Event planning experience preferred, but not necessary

ABOUT COLLEGE HILL COMMUNITY URBAN REDEVELOPMENT CORPORATION

College Hill CURC is a community development corporation whose mission is to revitalize the Hamilton Avenue business district to strengthen the surrounding College Hill community. CHCURC works to strategically acquire and redevelop historically significant properties in College Hill's Hamilton Avenue business district. CHCURC partners with other College Hill organizations to ensure alignment and equitable development, and organizes events to bring neighbors together and build community.

TIMING

2019 Spring Semester
(January – May)

ABOUT THE PROGRAM

The Scripps Howard Foundation provides grants to area not-for-profit organizations to fund communication internships.

Only juniors and seniors in communication, public relations, journalism or marketing are eligible to apply.

Only one Scripps Howard Communication Internship per student.

Pays \$10 per hour.



TO APPLY

Marissa Reed

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Redevelopment Corporation
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Located in Cincinnati



www.chcurc.com